**LAMORINDA WINEGROWERS ASSOCIATION (LWGA)**

**MEETING OF THE BOARD OF DIRECTORS MINUTES**

**7:00 pm, October 12, 2015**

**Dave Rey’s Residence**

**I. Call to Order**

Leslie Ward called meeting to order at 7:10 p.m.

Attending:

* Leslie Ward, President
* Tim Wedlake, Treasurer
* Bill Scanlin, CIO/Board Member
* Susan Captain, Board Member
* David Rey, Board Member
* Larry Thal, Board Member
* Saied Nazeri, Secretary

Not in Attendance:

* Carol Haag, Vice President (excused)
* Tony Inzerillo, Board Member
* Bill English, Board Member ( Excused)

**II. Discussion**

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| **Discussion Item**  | **Action By** |
| 1. Approval of August minutes: The minutes of the August board meeting will be prepared prior to the next board meeting,
 | Info |
| 1. Treasury report by Tim Wedlake:

60% of dues for 2015-2016 are collected.105 total Members We have 60 family memberships (Growers) We have $1,300 in receivables, We paid $2,360 of $3,000 of our costs. Chamber of commerce dues have been paid. Our balance is $1,841.Action: Email to remind unpaid members along with general meeting invitation. Next meeting October 25, 2015. | Leslie |
| 1. Technology/Web Report by Bill Scanlin:

Bill has created new classified ad tabs on the website.Use of Pay-pal for payment is easy and several have used it. Social Media profile: Leslie recommended that we should have our own Facebook page. Action: Leslie will create a face book page for LWGA. Bill will check number of hits on our web site.  | Bill, Leslie  |
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| 1. AVA Update: Dave Rey reported that the AVA application is grinding through the process. No new news.

We anticipate receiving final AVA by April, 1, 2016 approximately 30 days after it is published in the Federal Register.Dave believes that contingency funds anticipated for last minute application processing are now not needed. It seems that approximately 50% of local growers are not members. LWGA needs to connect and encourage membership to these growers.Board agrees that a celebration party should be planned for AVA release. Fund raising suggestions such as purchasing commemorative wine glasses to sell was also discussed. Exhibit M of the AVA application identified 13 vineyards as founding members.Action: David Rey will discuss AVA party planning in their AVA committee and report back to the board. Develop a LWGA “AVA Founders” label.Outreach plan for non-member growers should be developed.   | Dave,& Membership committee  |
| 1. Vineyard Maps: Our map is now five years old. Needs an update. Scott Simpson, one of our new members, would like to help develop a new AVA map.

Action: Susan Captain to introduce Scott to AVA committee ..  | Susan  |
| 1. Vineyard Photos: All board members are to send pictures and provide a brief history of their vineyard to Leslie for her presentation on 10/30.

Action: Board members to send required info to Leslie  | Board Members  |
| 1. Members with suspended licenses: Board discussed the suspended ABC license for Parkmon Vineyards. License is still suspended. Board would like Parkmon to rejoin once license issue is resolved.
 | Info |
| 1. Misrepresentation of locally grown or produced wine:. Concerns were raised about recent wine sellers at Moraga Wine and Pear Festival not conforming to member bylaws.

Action: No specific action was discussed except gathering of the facts surrounding the misrepresentation. Next steps will follow based on the information obtained.  | Leslie, Susan  |
| 1. 10-Year Anniversary: Larry Thal moved to combine the anniversary with AVA celebration. David Rey seconded the motion. Motion passed unanimously. We are looking at possible venues.

Action : AVA committee to plan  | AVA Committee |
| 1. Harvest report: Leslie is collecting data on 2015 harvest from members. Some vineyards have been contacted by the County for their harvest numbers. Leslie & Dave thought that LWGA can help collect the data from members and submit one report to the county and by doing so connect with non members.

Action: Collection of harvest data. | Dave & Leslie |
| 1. Moraga City Council: Susan reported that Moraga is close to finalizing language to regulate vineyards. Susan reported that she and Carol Haag have helped provide input to kraft a reasonably fair language. This model may be used in Lafayette ir Orinda. The non-Moraga based board members requested to be copied in any future discussions so that they can be prepared and provide input as this may likely affect their vineyards.
 | Susan  |
| 1. Lafayette Art & Wine Festival: It was generally viewed by all board members as a success.
 | Info |
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**Next General Meeting** – October 25, 2015

**Unfinished Business, Follow-Up Business, To Do List**

***Actions:***

1. See action column
2. New Org Chart

**III. Adjournment**

Leslie Ward asked for a motion to adjourn. The motion was unanimous. Meeting adjourned 9:50 pm

**PREPARED BY Saied Nazeri, LWGA**

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