

## LAMORINDA WINEGROWERS ASSOCIATION (LWGA) MEETING OF THE BOARD OF DIRECTORS MINUTES

7:00 pm, March 7, 2016

Dave Rey Residence

### I. Call to Order

Bill Scanlin called meeting to order at 7:05 p.m.

Attending:

- Bill Scanlin, President
- Bill English, Board Member
- Saied Nazeri, Secretary
- Tim Wedlake, Treasurer
- Leslie Ward, Board Member (Past President)
- David Rey, Board Member
- Larry Thal, Board Member ( by Phone)
- Carol Haag, Vice President
- Tony Inzerillo, Board Member

Not in Attendance:

- Susan Captain, Board Member (Excused absence)

### II. Discussion

Discussion Item	Action By
1. Approval of December Board meeting: Bill English made a motion to approve the February minutes. Carol Haag seconded, all approved. <b>Action:</b> None	Info
2. Nonmember Vineyards: Dave Rey prepared a list of local vineyards in our AVA who are not part of our LWGA organization. Dave suggested that the AVA news is a good opportunity to connect with these growers and invite them to join us. See List attached. Short term action items are: George Massarweh: Leslie Studabaker: Saied Levin, Tabatabaie, Worner, Schlinkert: Dave Rey  <b>Action:</b> Call the potential members listed above.	Dave, Saied, Leslie,
3. Treasury Report: Tim noted that: No new checks have arrived since last meeting	Tony , Bill E, Bill S,

# LWGA BOD MINUTES March 7, 2016

<p>Next payments due to Lafayette Chamber and Mail box (\$300) Available cash: \$1507 and PayPal is \$650 We have \$1,100 outstanding from members. Board agreed to reach out to following members.</p> <p><b>Action:</b> The following calls are needed: Bill English to call Bill Pence Bill Scanlin to call Joao Tony to call Joe Grillo Larry to call Attards</p>	
<p>4. AVA Announcement and Celebration: The AVA is approved and there will be media articles published week of March 7. In preparation for news announcements, celebration planning and public/media interaction the following action items were decided:</p> <ul style="list-style-type: none"> <li>• Leslie has booked Lafayette library for evening of April 15, 2016.</li> <li>• Carol has prepared an announcement which she shared with the board and will distribute to publications.</li> <li>• Board pictures were taken Sunday 6, 2016.</li> <li>• AVA party invites to go out by Bill Scanlin</li> <li>• Bill Scanlin will send out first pass invitations to the members and important city officials.</li> <li>• Second pass invites will be to friends and associates of members.</li> <li>• It was agreed to charge \$25 per guest.</li> <li>• Wine glasses are to be ordered: Leslie</li> </ul> <p><b>Action:</b> Leslie and Carol to coordinate activities</p>	<p>Carol and Leslie, Bill S.</p>
<p>5. Membership quarterly meeting venues: Bill Scanlin suggested that we look into member vineyard venues for summer meetings as in year's past.</p> <p><b>Action:</b> find vineyard venues for summer meeting</p>	<p>Bill S</p>
<p>6. Vision for LWGA: Bill Scanlin presented the idea that at large board members can take functional roles. The following roles were agreed after discussion :</p> <ul style="list-style-type: none"> <li>• Media relations: Carol</li> <li>• Membership: Tony I</li> <li>• Viticulture &amp; Growers: Susan</li> </ul>	<p>The board</p>

## LWGA BOD MINUTES March 7, 2016

<ul style="list-style-type: none"><li>• Community Relations: Leslie, Tony D.</li><li>• Wine Making: Bill English</li><li>• Events: Leslie</li><li>• Insurance: Susan</li><li>• Wine Competition: Bill English</li><li>• Commercial: Leslie</li></ul> <p><b>Action:</b> Board members to provide a strategic plan by next board meeting.</p>	
<p>7. Moraga city council winery ordinance update: The city council is unresponsive to our calls.</p> <p><b>Action:</b> Continue to monitor City activities..</p>	Susan, Carol

**Next General Meeting** – April 15, 2016 to coincide with AVA celebration.

**Next Board Meeting**– April 4, 2016 at Dave Rey's Residence.

### **Unfinished Business, Follow-Up Business, To Do List**

#### ***Actions:***

1. See action column

### **III. Adjournment**

Bill Scanlin made a motion to adjourn. The motion was approved unanimously. Meeting adjourned 9:21 pm

**PREPARED BY Saied Nazeri, LWGA 3/8/2016.**

\_\_\_\_\_ Date\_\_\_\_\_